

# *Directors Club*

DIRECTORS CLUB UNITED KINGDOM

## A PLACE AT THE TABLE

DINNER & DEBATE

CLARIDGE'S

APRIL 28TH 2022

BLACK TIE



*Directors Club*

Directors Club United Kingdom cordially invites you to take a place at the table for an unforgettable evening of fine dining and roundtable discussion.

## **WHEN**

Thursday, April 28th 2022

Champagne Reception 6.30pm

Dinner & Debate 7pm - 9pm

Coffee & Conversation from 9pm

Carriages at 11pm

## **WHERE**

The Foyer Private Dining Room, Claridge's, Brook Street, Mayfair, London W1.

## **WHO**

You will share the evening with a handpicked gathering of senior leaders from some of the world's foremost brands, all with an interest in the rise of Direct-To-Consumer.

## **RSVP**

To confirm your place at the table, please email your host Jon Snow on [jon.snow@directorsclub.org.uk](mailto:jon.snow@directorsclub.org.uk)

## **BLACK TIE**

Guests may choose to wear tuxedo, cocktail dress, floor-length gown, or national formal-wear.

## **COST**

There is no cost. You are invited to attend as a guest of the Directors Club United Kingdom.

## **SPONSORS**

This dinner and debate is generously supported by Genesys. With their support we can achieve our mission and elevate our members. We encourage all guests to engage with our sponsor's representatives.

## **OCCASION**

This magical evening will begin with a Champagne reception, allowing guests to break the ice and get to know each other. Jon Snow, your host and chair of Directors Club, will formally welcome the guests at 7pm and invite you to take a place at the table. After the first course, the evening's discussion will begin. The relaxed roundtable conversation, moderated by Jon Snow, will run until coffee is served at 9pm. Guests may then stay and network informally until carriages at 11pm.

## **DISCUSSION**

Below is the broad theme of the evening's roundtable discussion:

*The Rise of Direct-To-Consumer Requires Elevated Customer Understanding and Personalisation. Is This An Ever Moving Target?*

No preparation is required.

After registration, guests will have the opportunity (optional) to submit questions or challenges related to the discussion topic for the table to address.

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