

Directors Club

DIRECTORS CLUB UNITED KINGDOM

A MIDSUMMER'S NIGHT

DINNER & DEBATE

LANGAN'S, MAYFAIR

JULY 6TH 2023

R.S.V.P.



Directors Club

The combined London branches of [Directors Club United Kingdom](#) cordially invite you to A Midsummer's Night dinner and debate at the iconic Langan's, Mayfair.

Our topic for discussion over a four course dinner will be:

Talking About Generative AI: Investigating the Potential Applications of ChatGPT (and others) to CX and EX Improvement

WHEN

Thursday, July 6th

Champagne at 6.30pm

Supper at 7pm

Coffee at 9pm

Carriages at 11pm

WHERE

The private dining room, [Langan's](#), Stratton Street, Mayfair, London [W1J 8LB](#)

WHO

You will share the evening with a handpicked group of CX and EX leaders and stakeholders from significant businesses.

R.S.V.P.

To confirm your place at the table, please fill out a short online [R.S.V.P. form](#).

There is cost, you are invited as a guest of the Directors Club.

SUMMER CASUAL

Guests may choose to wear whatever makes them comfortable. A little elegance will be appreciated.

CONVERSATION

Join a group of CX and EX leaders and stakeholders, for a relaxed roundtable discussion on all things Generative AI.

No technology expertise is required; the discussion will focus on business outcomes and strategic potential:

- What is Generative AI and why has it risen to prominence this year?
- Is the hype around ChatGPT and other similar Large Language Models (LLMs) justified?
- How can Generative AI be applied to CX and EX management and improvement?
- What will be the main business benefits or outcomes arising from the application of Generative AI to a process?
- Do we yet understand the potential of this technology?
- Can we imagine future uses for Generative AI in our organisations?

SPONSORS

This Dinner & Debate is generously supported by [Connect](#) and their partner [Zendesk](#). With our sponsors' support we can achieve our mission and elevate our members. We encourage guests to engage with our sponsors' representatives.

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