



Est. 2010

Directors Club[®]

To endeavour. To achieve

Virtual Seminar

NEW IDEAS, FRESH THINKING, HOT TOPICS

Future Of Customer Service: Cross-Industry Perspectives On Changing Customer Expectations

This expert panel discussion brings together leaders from Technology, Consumer Electronics and the FMCG vertical, to share their perspectives on meeting customer expectations through customer service.

When

Wednesday, September 30th, 2pm – 3pm BST
3pm – 4pm CET, 9am – 10am EST

Format

Online seminar using GoToWebinar

Equipment Required

You can access GoToWebinar via your laptop, smartphone or tablet using standard home broadband

Who

Senior stakeholders in customer contact and customer service delivery

R.S.V.P.

Please register now via the secure GoToWebinar link below

[Register Here](#)

Dear Members & Invited Guests,

You are cordially invited to attend a Directors Club® online **Virtual Seminar** on **Wednesday, September 30th** at 2pm - 3pm BST titled:

Future Of Customer Service: Cross-Industry Perspectives On Changing Customer Expectations

This expert panel discussion brings together leaders from Technology, Consumer Electronics and the FMCG vertical, to share their perspectives on meeting customer expectations through customer service.

Whether you're at an early or late stage in planning, the panel brings their many years of experience and achievement in managing service operations, adoption of new methods and technologies, and raising standards of performance for market-leading brands.

Who Will Attend?

We are inviting senior stakeholders in the delivery of customer service.

R.S.V.P.

If you'd like to accept this invitation, please register via the secure GoToWebinar link below:

<https://attendee.gotowebinar.com/register/6683594044516657678>

Session Facilitator

This Directors Club® online Virtual Seminar is moderated and facilitated by Victoria Georgalakis, Managing Director and Senior Vice President of SYKES EMEA.

For more, visit <https://www.sykes.com>.

Directors Club®

Today's **Directors Club®** has its origin as a supper club in London's Mayfair.

The Directors' Dining Club, as it was known, had its home at Claridge's Hotel and brought together business leaders of the day to discuss trends and disruptive forces for change.

In February 2010, Jon Snow (founder and chairman) re-constituted the dining club as the Directors Club® United Kingdom and so a business lifestyle and networking institution was born.

The Club motto **To endeavour. To achieve** captures the spirit of the organisation and the ambitions of its members.

Membership is by invitation or recommendation.

Find out more at <https://directorsclub.world>