



Est. 2010

Directors Club[®]

To endeavour. To achieve

Tomorrow's World

CUSTOMERS HAVE CHANGED. SO MUST WE

A Monthly Webinar Series For Customer-Centric Leaders

Follow how social distancing measures are impacting how customers and brands communicate as we move from lockdown to a new normality over the coming months

When

Ep 1: Thursday, June 4th, 11am – 11.45am BST

Ep 2: Thursday, July 2nd, 11am – 11.45am BST

Ep 3: Thursday, August 6th, 11am – 11.45am BST

Ep 4: Thursday, September 3rd, 11am – 11.45am BST

Ep 5: Thursday, October 1st, 11am – 11.45am BST

Register

Click the secure link below (Jotform) to register for the series

[Register Here](#)

Once you have registered, you will receive a logon-link **3-working days** before each episode

Registrants who miss a live broadcast will be forwarded the episode recording

Dear Members & Invited Guests,

You are cordially invited to register for a new monthly webinar series, which will examine how social distancing measures are impacting how customers and brands communicate as we move from lockdown to a new normality over the coming months.

Over 5 months, the series will track our emergence from lockdown, highlighting the actions you can take to better understand your customers' changing wants and needs.

All customer-centric leaders are invited to register and attend the live monthly broadcasts. Interactive sections allow attendees to contribute and participate.

This series is **free of charge** for Directors Club® United Kingdom members and invited guest. You may also forward the invitation to internal colleagues.

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<https://form.jotform.com/201403786237959>

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Series Sponsor

This educational series is supported and facilitated by **TTEC**, a leading global customer experience technology and services company.

TTEC work with their clients to assess every consumer touchpoint and then put in place the best people, technology, processes and mindset needed to make your brand's customer experience truly outstanding. TTEC are customer experience experts.

Learn more by visiting www.ttec.com/emea

Directors Club® United Kingdom

Today's [Directors Club® United Kingdom](https://directorsclub.org.uk) has its origin as a supper club in London's Mayfair.

The Directors' Dining Club, as it was known, had its home at Claridge's Hotel and brought together business leaders of the day to discuss trends and disruptive forces for change.

In February 2010, Jon Snow (founder and chairman) re-constituted the dining club as the Directors Club® United Kingdom and so a business lifestyle and networking institution was born.

The Club motto **To endeavour. To achieve** captures the spirit of the organisation and the ambitions of its members.

Membership is by invitation or recommendation.

Find out more at <https://directorsclub.org.uk>